



# Starting a Business 2: People and Networks

*Find out how working with people and exploring networks can help you take your business to the next level.*

If your students are completing the whole of this course online, then they can complete useful and engaging activities, or a test based on the content covered.

You can choose for your students to complete individual tasks by themselves or encourage group work. Though you may have your own ideas about what your students can do with the course content, we've made things easy for you by suggesting some activities that you can submit to your students below. Choose whichever suits your students and needs.

Each task has student-facing instructions you can use (found later in this pack).

## Individual student tasks taken from the course

**Reflection:** Students write a 500-word reflection on what they learned from the course, including anything they might do differently now as a result of their learning and anything additional they found out from their own reading around the topic. They submit this reflection as a written essay, podcast or video.

**Reflection activity:** Students reflect on which team role they think they naturally play, based on Step 1.3.

**Research task:** Students select one business and find out who they network with and why. They submit a short summary to you.

## Group tasks based on the course

**Research task:** Split the class into groups to work on one national or international company of your choice and get them to research the networks they're linked to and explain why those networks were chosen/how they contribute to the company's success (Step 2.2). They submit a summary of their findings as a written essay, slideshow, poster, video or podcast alongside a brief summary of how the team worked together.

## Test

You can use the test questions listed in the student instructions below as a short assessment to enable your students to demonstrate what they have learned on the course. The assessment has 15 marks in total.

The questions have been designed to be flexible and open. The questions indicate which steps the answers can be found on. The marks available reflect the likely length and complexity of the answer expected, and how many points they are likely to make. For example, a 5-mark question might reflect a longer, more complex question, or one where they have asked to describe or explain a number of elements. Depending on the level and ability of your students, you can decide how you wish to award the marks so they appropriate for your class.

Each question suggests which steps the students may wish to return to answer the questions. You can decide if you want to include this information when you share the assessment with your students.

## Additional support

You can use the [How to use FutureLearn guide](#) with your students to get them started. If you have any more questions, please refer to the [FAQ](#) section

# Student instructions

## Reflection

Write a 500-word reflection on what you have learned from the course. It should include anything you might do differently now because of what you learned and anything additional you found out in your reading around the topic. Submit this reflection to your teacher as a written essay, podcast or video.

## Reflection activity

Watch the video on Step 1.3 of the course. Reflect on which team role you think you naturally play. Submit this reflection to your teacher.

## Research task

Select one business and find out who they network with and why. Write a short summary (no more than 500 words) and submit this to your teacher. Remember to include the name of your chosen business and a link to their website.

## Group research task

Your group has been allocated one national or international company to research. You will need to find out the networks they're linked to and explain why those networks were chosen/how they contribute to the company's success. Create a summary of your findings to submit to your teacher. This summary can be a written essay, slideshow, video, poster or podcast. Your work should also include a brief summary of how your team worked together – who contributed to which part, and how you reviewed each other's work.

# Test

Complete the assessment questions below to demonstrate your understanding of the course. You can refer back to the course to find the answers or more detail as you need to. You should not however share your answers with other students.

Your answers should be written in full sentences and be appropriately detailed. Make sure you read the questions carefully before starting to answer. Each question shows how many marks are available – use this to guide how much detail or how many points you need to include.

The questions also indicate where you can start to look to find the answer. You can also include information from other steps if that is relevant.

1. Explain how the eight team roles can work together to support a business. (5 marks) [Step 1.3]
  
  
  
  
  
  
  
  
  
  
2. What should you consider when hiring a new team member? (5 marks) [Step 1.3]
  
  
  
  
  
  
  
  
  
  
3. What decision did you think that Nick should have taken? Explain your answer. (5 marks) [Step 1.5 and 1.6]