



# Innovation: The Fashion Industry

## Lesson plan

<b>Starter activity</b>	<b>Learning objectives</b>
<p>Students try to write down their own definition of innovation.</p> <p>Students swap work with their peers, then watch the video on Step 1.2 and peer-mark their definitions to match.</p>	<ul style="list-style-type: none"> <li>• To define and identify innovation in the fashion industry.</li> <li>• To summarise the innovations present in a single garment.</li> <li>• To research different fashion innovations.</li> <li>• To reflect on the future direction of fashion innovations.</li> </ul>
<b>Main activities</b>	<b>Resources required</b>
<p>Students create a table or mindmap that includes examples of each of the different types and levels of innovation within the fashion industry.</p> <p>Class watches the video on Step 1.6 about the advertising of fashion innovations and describes the differences between what they saw in the video and what they might see today.</p> <p>Each student researches the innovations in one garment they own, borrowing what others have found out if they have the same innovation in them. Each student creates a poster all about their garment. It must contain an image of the clothing, labelled with each innovation. Each innovation must be described and have further detail about its history or importance.</p>	<ol style="list-style-type: none"> <li>1. Access to FutureLearn course.</li> <li>2. 3 devices to watch videos on.</li> <li>3. Paper and materials as required for creating posters.</li> </ol> <p><b>Assessment for Learning</b></p> <p>Table/mindmap of different innovations.</p> <p>Poster on garment innovations.</p> <p><b>Differentiation</b></p> <p><b>SEND:</b> Videos have subtitles.</p> <p><b>Low ability:</b> Peer-learning.</p> <p><b>Gifted and Talented:</b> Peer-teaching.</p> <p><b>Plenary</b></p> <p>In groups, students brainstorm what they think might be the next innovations in the fashion industry based on consumer wants and needs.</p>