Starting a Business 2: People and Networks

Lesson plan

Starter activity	Learning objectives
Students discuss the question: Why are people and networks important for a business? They should write down the 3 most important things they discuss.	• To define different team roles and stages of team development. • To identify networks and connections beneficial to business.

Main activities	Resources required
In their own time, students watch the video on Step 1.3 of the course until 4mins 8sec and make notes. From their notes and using their own examples, they produce a one-page poster/summary on different team roles and the 5-stage team development process. The teacher splits the class into groups and assigns each group an industry (alternatively, students create their own groups of no more than three and select their own industry). Each group creates a brief mindmap to identify specifically what networks can do to support a business in that industry and how they can create those connections.	1. Access to FutureLearn course. 2. Devices to watch the video on. 3. Paper and pens for mindmapping.

	Assessment for Learning
	Teams poster/summary. Networking mindmap.

	Differentiation
	SEND: Videos have subtitles. **Low ability**: Peer-learning. **Gifted and Talented:** Peer-teaching.

	Plenary
	Students (individually or in pairs) choose one company they know and identify key roles that company might have.